

# Evan Campanella

## Graphic Design : Illustration

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### Mission Statement:

I've been working in the art field for 10 years. I am obsessed with creating things that are beautiful, functional, and thought provoking.

### Skills:

I'm a highly talented illustrator. I am proficient with a Wacom Tablet. I apply this skill to my design physically and conceptually. I've been working with design programs professionally since 2000 and am accomplished with the Adobe Creative Suite. I have a highly developed imagination and understand how to administer my ideas practically and efficiently. Besides being very organized, I am able to handle my own clients and multitask to meet deadlines effectively. I'm also a fine art painter and have curated many art inspired events.

### Software:

:Illustrator  
:Photoshop  
:In Design  
:Dreamweaver

### Programming:

: HTML  
: CSS

### Experience:

**OuterStuff Ltd.** : 1412 Broadway, NY : *July 2012 - Present*

#### Headwear Production Artist

Coordinate the production of headwear graphics and styles for all licensed sports teams.

I manage all of the embroidery, jacquard, and print graphic production as well as construction, with six oversees makers. We are a licensee of Adidas, Reebok, and Nike. We do work for NFL, NBA, NHL, MLS, and CFL.

**Weatherproof/MV Sport** : Bay Shore, NY : *Mar 2004-Jun 2012*

**Designer:** *2007-Present*

Conceptualized and administered custom screen print and embroidery projects for mass production; focus on hand drawn illustration.

I'd created clothing lines for businesses, tourist locations, and colleges; i.e.: PGA Coney Island, Jackson Hole, The Bronx Zoo. I had created yearly catalogues of my designs as sales tools.

**Embroidery Production Artist:** *March 2004-2007*

Chose color schemes for embroideries.

Operated an embroidery machine to make proofs for production.

### Education:

SUNY New Paltz : New Paltz, NY  
January 1997-June 1999

BS: Fine Art Painting

Minor: Art History

Nassau Community College : Uniondale, NY  
AA: Fine Art